VeriFone Developer Forum

A SUPPORTIVE community for partners that DEVELOP or MARKET applications for VERIFONE multi-application platforms.

The VeriFone Developer Forum takes an innovative approach to the development and marketing of applications for VeriFone payment terminals. Built around a global Web site, the VeriFone Developer Forum provides online access to tools and software, documentation, tips and technical support, and even directs you to established marketing channels for applications designed to run on the industry's leading POS platforms.

Unsurpassed development environment

VeriFone Developer Forum partners take advantage of the most comprehensive collection of tools, utilities and libraries to speed the design, development and testing of applications for VeriFone multi-application payment platforms. Your programmers will work in a familiar Visual C++ environment and have access to a widely used cross compiler and debugger, in addition to powerful modeling and testing tools.

The VeriFone-supported payment environments help your programmers focus on high-level customization, while reducing your time to market.

Benefits at a glance

Speeds **time to market**

Creates **widest range** of applications on VeriFone payment **platforms**

Provides a highly supportive **developer community** and helps **cross-sell** applications and services

Offers **easy access** to VeriFone's **global services** and **resources**

VeriFone
A division of Hewlett-Packard

VeriFone Developer FORUM

VeriFone Developer Forum

Wide-ranging advantages

As a VeriFone Developer Forum partner, you'll also receive a number of other benefits. You'll be able to order and download additional copies of documentation, tools or software updates—as well as object or source code for SoftPay modules. Your programmers will have access to a variety of online assistance, such as training, help, FAQs, programming shortcuts, and an online bulletin board.

In addition, the VeriFone Developer Forum Web site will feature links to every partner's Web site, so customers can readily find your company and order products. You can participate in our Verix certification program and annual developers' conference. The program will also help you network with other partners—in person or via the Web.

Ideal for an array of partners

The VeriFone Developer Forum offers several entry points. Marketing Partners champion and market third-party, payment-related and non-payment applications for VeriFone payment platforms. Verix-certified Developers are responsible for the design and development of VeriFone Verix applications. And SoftPay-authorized Developers work with VeriFone to create and co-market new SoftPay modules.

Whatever your goals in card-based e-payment, the VeriFone Developer Forum is the place for you. Visit us at **www.verifone.hp.com/developerforum** today to register or get additional information.

Program Offerings

- Enjoy online access to VeriFone Developer Forum Web page
- Quickly and easily download specifications, updates, patches, and object code
- Submit requests for technical support by e-mail
- Market solutions and services to other developers, or participate in co-marketing efforts with VeriFone
- Contribute to VeriFone Developer Forum discussions via the Web or in person
- Gain easier access to needed training
- Join VeriFone early adopter, authorized developer or marketing partner programs

Features and Benefits

- Provides an unsurpassed set of tools, utilities and libraries for the development and testing of applications for VeriFone multi-application payment platforms
- Online training and support increases programmer knowledge and offers help when needed
- Facilitates the downloading of software updates, application code and the latest documentation for the Verix platform
- Promotes beneficial exchange of ideas and knowledge among developers
- Offers access to VeriFone marketing channels and encourages co-marketing of solutions with VeriFone
- Promises to extend VeriFone's leadership in POS processing by stimulating the development of additional payment, payment-related and non-payment applications
- Provides the assurance of VeriFone's reputation for consistent, high-quality service and support

VeriFone®
A division of Hewlett-Packard

4988 Great America Parkway
Santa Clara, CA 95054-1200
Tel: 408-496-0444
Fax: 408-919-5105
www.verifone.hp.com

© 2000 VeriFone, a division of Hewlett-Packard Company. All rights reserved. VeriFone, the VeriFone logo, SoftPay and Verix are either trademarks or registered trademarks of VeriFone in the United States and/or other countries. Hewlett-Packard is a registered trademark of Hewlett-Packard Company. All other trademarks or brand names are the properties of their respective holders. All features and specifications are subject to change without notice.
00-000 100 00000 DH Rev A